

Scott Craig

UX Designer, UI Designer, Product Designer

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I am a Denver-based designer specializing in UX, interactive design, and product design. Understanding how people interact with the digital environment, I design focusing on user experience. With a career in design spanning almost twenty years, I work closely with clients and product managers to ensure a quality product is produced. Everything I create is focused on a positive and productive experience for users.

Employment History

Anthem Inc.	Senior UX/UI Designer	UX and UI design, UI specifications, development support.	2017 - Present
Think Tank	Director of UX & Design	User personas, flows, wireframes, UI design, UI specifications, development support, team leadership.	2016 - 2017
MapQuest	Mobile Design Lead	Native mobile app design for iOS and Android devices. Designed really neat features like dynamic perspective, lane guidance, and speed limit notifications.	2015 - 2016
CenturyLink Labs	Product Design Lead	UX and UI design for open-source, cloud-based software products targeted at the development community.	2014 - 2015
Effective UI	Senior UX Designer	Desktop and mobile UX and UI design for clients such as Wells Fargo, FedEx Office, AT&T, and Adobe.	2011 - 2014
Factory Design Labs	UX Strategist	UX design for clients such as Audi, The North Face, Oakley, Revo, and Vans.	2010 - 2011
New Medio	Creative Director	Branding, UX, visual design, team leadership.	2007 - 2010
Cubic	Senior Designer	Branding, UX, visual design, team leadership.	2004 - 2007

Skills, Experience, & Tools

Product Design	Adobe Creative Suite	Responsive & Native Design
UX / UI Design	Lean UX	User Research
Sketch	Agile Methodologies	Usability Testing
Invision	Front-end Development	Accessibility

References available upon request.